MARLBORO UNLIMITED

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Sample A. Sample
Apt. #00
1234 Main Street
Anytown, US 12345-6789

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The Marlboro Unlimited.

You've heard about it. You've read about it. And now it's time to Get on Board.

THE TRAIN. 20 state-of-the-art rail cars designed, built and outfitted exclusively for Marlboro smokers. 100 deluxe staterooms. A dance club. 2 dining cars. A spa car. And observation cars built to show you the West like you've never seen it before.

THE TRIP. For your chance to win it, just fill out the sweepstakes entry form below and send it in. 2,000 winners and 2,000 guests will board the Marlboro Unlimited for 5 days and 5 nights through a land that knows no limits.

THE GEAR. You may not win the trip but you can still get the Gear. There's fishing gear, mountain bikes that fold, bags built to take whatever comes your way and more. 30 new items in all. You'll find them in the special 1996 Marlboro Unlimited Catalog Calendar we've enclosed. Just get the miles and get the Gear.

Be sure to take advantage of the coupons and the bonus miles certificate to get the miles and get the Gear. And pass along the Refer-A-Friend card to let a friend know about future Marlboro offers.

The Marlboro Unlimited. The Train. The Trip. The Gear. Get on Board.

ENTER NOW.

Lights: 10 mg "tar," 0.8 mg nicotine—Medium: 12 mg "tar," 0.9 mg nicotine—Full Flavor: 16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

Marlboro

Gear limited to smokers 21 years of age or older. See catalog for details.

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Source: https://www.industrydocuments.ucsf.edu/docs/tknp0003